

For Immediate Release:

July 7, 2016



## OFFICIAL FESTIVAL MOBILE APP AVAILABLE FOR DOWNLOAD

### DAILY SET TIMES ANNOUNCED

### BOX OFFICE HOURS & FESTIVAL SHUTTLE ROUTES OUTLINED

(Vancouver, BC) ~ Huka Entertainment is pleased to announce the official Pemberton Music Festival App is now available for download for iOS and Android users from their respective app stores. Daily schedule details and artist performance times will be made available through the festival app. Additional features include push notifications for instant updates on safety, surprise performances, comprehensive social feeds, artist discovery features, vendor info, a 'Surprise Me!' section, and everyone's bible for four days – the festival map.

The Pemberton Music Festival daily lineup has been released and the following is a sample of the artist set times on each of the stages:

#### **Wednesday, July 13 at Whistler Olympic Plaza (Free Show)**

Arkells:	8:45pm – 10:00pm
The Funk Hunters:	7:00pm – 8:15pm
Givers:	6:00pm – 6:45pm
Local Contest Winner TBA:	5:00pm – 5:45pm

#### **Thursday, July 14:**

The Zolas:	4:15pm – 5:15pm at Mount Currie Stage
Grace Potter:	5:15pm – 6:30pm at Pemberton Stage
Mark Farina:	6:00pm – 7:00pm at Bass Camp Stage
Maria Bamford:	9:00pm – 9:45pm at Whistler/Blackcomb Stage
Snoop Dogg:	9:45pm – 11:00pm at Pemberton Stage
Rae Sremmurd:	1:00am – 2:00am at Bass Camp Stage

#### **Friday, July 15:**

Braids:	2:30pm – 3:30pm at Whistler/Blackcomb Stage
Doug Benson:	4:15pm – 5:15pm at Whistler/Blackcomb Stage
Cold War Kids:	4:30pm – 5:45pm at Mount Currie Stage
Method Man & Redman:	5:15pm – 6:15pm at Bass Camp Stage
J. Cole:	8:30pm – 9:45pm at Pemberton Stage
DIIV:	12:30am – 1:45am at Whistler/Blackcomb Stage

**Saturday, July 16:**

Battle of the Band Winner:	12:30pm – 1:00pm at Whistler/Blackcomb Stage
Wintersleep:	2:00pm – 3:00pm at Pemberton Stage
The Chainsmokers:	7:30pm – 8:45pm at Bass Camp Stage
The Killers:	8:45pm – 10:30pm at Pemberton Stage
Cheech and Chong:	10:45pm – 11:30pm at Whistler/Blackcomb Stage
Girl Talk:	12:45am – 2:00am at Bass Camp Stage

**Sunday, July 17:**

Glorious Sons:	12:30pm – 1:15pm at Mount Currie Stage
Beth Stelling:	3:00pm – 3:30pm at Whistler/Blackcomb Stage
Coleman Hell:	3:15pm – 4:15pm at Pemberton Stage
Baauer:	6:45pm – 7:45pm at Bass Camp Stage
Halsey:	8:15pm – 9:25pm at Mount Currie Stage
Pearl Jam:	9:30pm – 12:30am at Pemberton Stage

For a complete schedule, please download the Pemberton Music Festival App.

Pemberton Music Festival patrons who are camping and plan on driving to the festival site MUST have purchased a Parking Pass. Drivers will be directed to the appropriate parking lot based on type of parking pass and time of arrival. Festivalgoers must have their festival wristbands, camping vouchers, and parking pass upon arriving on site.

For those who have purchased a 4-Day or Single-Day Shuttle Pass, two shuttle lines will be in effect: a North Line and a South Line. A 4-Day Shuttle Pass allows for unlimited transportation on both shuttle lines.

The South Line will run to and from Whistler Olympic Plaza as well as Whistler Creekside Parkade. This shuttle line will start running one hour before gates open until one hour after the music ends each night. Service from Whistler Olympic Plaza and Whistler Creekside Parkade to the Pemberton Music Festival site will end at 8:30pm each night. Limited park and ride day parking will be available at the Whistler Creekside Parkade.

The North Line will run to and from the Pole Yard, which is a lot located just north of the festival site, starting one hour before gates open to one hour after the music ends each night. Service from the Pole Yard to the Pemberton Music Festival site will also end at 8:30pm each night. In addition, there will be limited park and ride day parking available at the Pole Yard.

Further details on shuttles can be found at <http://pembertonmusicfestival.com/info/shuttles>

Fans who need to visit Will Call, exchange Print-At-Home tickets, require wristband assistance or wish to purchase tickets during festival days can visit the Box Office in Whistler. There is not a box office on site at the Pemberton Music Festival for these customer service issues.

The Whistler Box Office will be situated at Whistler Creekside Village (#210 - 2055 Lake Placid Road) from Tuesday, July 12 through to Sunday, July 17. Hours of operation will be 10am-5pm on July 12 and 9:30am-9:30pm from July 13 to July 17.

The full list of performers at Pemberton Music Festival includes Pearl Jam, The Killers, J. Cole, Snoop Dogg, Kaskadee, Wiz Khalifa, Bassnectar, Ice Cube, Halsey, FKA twigs, DJ Snake, Billy Idol, The Chainsmokers, Noel Gallagher's High Flying Birds, Steve Angello, Flosstradamus, Miguel, Purity Ring, Die Antwoord, Tyler, The Creator, Vince Staples, Cypress Hill, Mastodon, Arkells, Wolf Parade, Cold War Kids, Thievery Corporation, Girl Talk, YG, Baauer, Tory Lanez, Big Gigantic, Grace Potter, Børns, Method Man & Redman, Rae Sremmurd, Datsik, Coleman Hell, Kehlani, Ra Ra Riot, Wintersleep, Savages, Joey Bada\$\$, Keys N Krates, Robert DeLong, Sza, Jon Bellion, Protoje, Anderson .Paak & the Free Nationals, Lido, Hudson Mohawke, Givers, Kaleo, DIIV, White Denim, Allen Stone, Bully, Hucci, Mark Farina, Lunice, Bas, Braids, The Glorious Sons, Hippie Sabotage, Shawn Hook, Miami Horror, Stick Figure, The Funk Hunters, The Zolas, The Elwins, The London Souls, Esta, Chrome Sparks, Dizzy Wright, Jahkoy, Pell, Jesse Roper, Mickey Blue, Quaker City Night Hawks, and comedy from Cheech and Chong, Craig Robinson & the Nasty Delicious, Maria Bamford, Nick Swardson, Pete Davidson, Doug Benson, Eugene Mirman, Kyle Kinane, Jermaine Fowler, The Lucas Brothers, Morgan Murphy, Beth Stelling, DJ Dougpound, Jackie Kashian, John Early + Kate Berlant, Air Sex, Chris Trew, and Ian Abramson.

For more information, please visit Pemberton Music Festival on the following platforms:

**Web:** [www.pembertonmusicfestival.com](http://www.pembertonmusicfestival.com)  
**Twitter:** [@Pemberton\\_Fest](https://twitter.com/Pemberton_Fest) (#PembyFest)  
**FB:** [www.facebook.com/PembertonMusicFestival](https://www.facebook.com/PembertonMusicFestival)  
**Instagram:** [www.instagram.com/pemberton\\_fest/](https://www.instagram.com/pemberton_fest/)  
**Snapchat:** Pembyfest

**National Media Contact:**

Teresa Trovato | 604.897.1939 | [teresatrovato@gmail.com](mailto:teresatrovato@gmail.com)

**International Media Contact:**

John Vlautin | 818.763.9800 | [jv@spinlab.net](mailto:jv@spinlab.net)  
Drake Vlautin | 818.763.9800 | [drake@spinlab.net](mailto:drake@spinlab.net)

**About Huka Entertainment:**

Huka Entertainment is a leading creator and producer of large scale destination-location music festivals, including the Pemberton Music Festival situated on 300 pristine acres at the base of Mt. Currie in British Columbia, and the Tortuga Music Festival on the white sandy beaches of Ft. Lauderdale, FL. Best known for creating groundbreaking fan, VIP and artist experiences, the company was the creative force and producer of the award-winning Hangout Music Festival in Gulf Shores, AL. Based in New Orleans with deep roots in Gulf Coast culture, the fully independent Huka Entertainment also co-produces the Buku Music + Arts Project in New Orleans located on the banks of the Mississippi river, and has a growing touring division which promotes hundreds of concerts across North America annually. More info at [www.huka.com](http://www.huka.com)

**About The Sunstone Group:**

The Sunstone Group is a Canadian owned family business with operations in both the real estate and entertainments sectors. In addition to the Pemberton Music Festival, the Sunstone Group has a number of other business interests in the Pemberton Community, including a land development, establishment of an independent boarding school, and ownership of the Meadows at Pemberton Golf Course. [www.sunstoneridge.ca](http://www.sunstoneridge.ca)

**About The Village of Pemberton:**

The Village of Pemberton is home to family farms, outdoor adventures and stunning vistas. Situated 25 minutes north of Whistler within the Coastal Mountains, Pemberton's mild winters, warm summers and authentic adventure culture provide an ideal place to enjoy arts, festivals, history, recreation, dining, shopping and

comfortable lodging. The Village of Pemberton works in cooperation with neighbouring communities, local businesses and tourism partners to foster a healthy and vibrant community, and to share our distinctive offerings with our returning and future guests. [www.pemberton.ca/welcome](http://www.pemberton.ca/welcome)

**About Lil'wat Nation:**

The Lil'wat Nation, formerly the Mount Currie Band, is a progressive First Nation's community located 7km north of Pemberton, B.C. With a membership of more than 2000 people, the Lil'wat Nation is the third largest First Nation in BC. The Nation is striving towards self-determination for, and by, Lil'wat, by continuing to exert control over its traditional land and resources. Focusing on economic development, land and resource management, the Lil'wat Nation is working to create a sustainable community by exploring opportunities in retail, forestry, IT and construction. The Nation's government, headed by elected Chief Lucinda Phillips and a 12-person council, is committed to transparency and employs best practices in all aspects of governance. [www.lilwat.ca](http://www.lilwat.ca)

**About Whistler Blackcomb:**

Since 1992 Whistler Blackcomb has been focused on the development and execution of an environmental management strategy with the goal of developing a model of environmental and social stewardship for ski and mountain resort operations. Since that time, the company has been recognized for its efforts with countless awards, and has the honour of being named one of Canada's Greenest Employers (2009, 2010, 2011). Today, Whistler Blackcomb is a four-season resort with a world-renowned Mountain Bike Park on Whistler Mountain, a 22-foot Olympic-sized halfpipe on Blackcomb Mountain, and five Terrain Parks to fuel progression at every level from beginners to elite athletes. The mountains play host to countless festivals and events each year including the legendary TELUS World Ski & Snowboard Festival each April, and Kokanee Crankworx Mountain Bike Festival each August, in addition to playing host to the world as the official alpine skiing venue for the 2010 Olympic and Paralympic Winter Games. [www.whistlerblackcomb.com](http://www.whistlerblackcomb.com)

**About the Squamish-Lillooet Regional District:**

Located in southwestern BC, the Squamish-Lillooet Regional District (SLRD) is a local government federation consisting of four rural electoral areas (A, B, C, and D) and four member municipalities (Lillooet, Pemberton, Whistler and Squamish). Headquartered in Pemberton, the SLRD delivers a range of local, regional and sub-regional services to approximately 38,000 residents. Straddling the southern Pacific Ranges of the Coast Mountains and encompassing 16,500 square kilometers of land, the SLRD features some of the province's most spectacular forests, glaciers, rivers and lakes as well as an abundance of fertile agricultural land, much of which is found in Electoral Area C, near Pemberton. [www.slrd.bc.ca](http://www.slrd.bc.ca)

**About Tourism Whistler:**

Tourism Whistler is the member-based marketing and sales organization representing Whistler, operating the Whistler Conference Centre, Whistler Golf Club, Whistler Visitor Centre, as well as central reservations at 1.800.944.7853 and [whistler.com](http://whistler.com) - Whistler's official source for visitor bookings and information. As the convention and visitors bureau for the Resort Municipality of Whistler, Tourism Whistler represents more than 7,000 members who own, manage and operate properties or businesses on resort lands including hotels, restaurants, activity operators and retail shops. [www.whistler.com](http://www.whistler.com)

**About Tourism Pemberton:**

Tourism Pemberton is an independent not-for-profit destination marketing organization dedicated to promoting tourism and travel for Pemberton, BC and surrounding region. The area was developed at the turn of the century as a result of forestry and agriculture. The Pemberton Valley lies northwest of the Village and is famous for its seed potatoes. The Pemberton area offers world-class activities and recreation including snowmobiling, horseback riding, skiing, golfing, hiking, rafting, jet boating and gliding. The district also provides a variety of shopping, dining, accommodations and a thriving service and light industrial sector. Pemberton – Adventure Begins Here. [www.tourismpembertonbc.com](http://www.tourismpembertonbc.com)